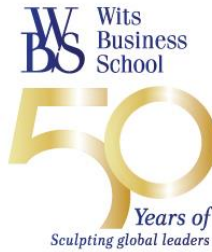


WITS
UNIVERSITY



Wits Business School INSETA Executive Development Programme

Aim of the Programme: This is a course targeted at further enhancing the executive level skills of the delegates and thus their careers. The core focus of this course is the development of new and cutting edge leadership skills required to lead divisions and companies now and into the future. This short course aims to enhance the ability of executives to lead African businesses in the broader Africa and beyond.

Course Content:

The short course is based on the (Thinking, Culture and Leadership) TCL Framework and therefore covers the three (3) broad areas as core. The core and elective modules form the foundation of the short course. On this foundation further focus is given to the areas of strategic results and managerial capabilities. Attention is given to business models, strategic methodologies as well as the competing values framework.

Core Courses:

1. Thinking and Strategy, covering the areas of creativity and divergent thinking, generative thinking as well as systems thinking within a strategic context
2. Culture and Change Management, covering areas of understanding and capitalising on organisational culture, models for the assessment and analysis of organisational culture and the issue of cultural intelligence
3. Leadership, covering areas of self-leadership, leading teams and others, positive leadership, the leadership of change, as well as leadership of organisational culture

Elective courses - choose a minimum of two (2), namely:

1. **Financial Management**
2. Marketing Management
3. Economics
4. Operational Management
5. Human Capital and Talent Management
6. **Corporate Governance and Business Ethics**
7. Negotiating Skills

Learning Outcome:

At the end of this course, delegates should be able to:

1. Analyse systems thinking methodologies and frameworks for holistic thinking and systematic action within organisations
2. Analyse the components of a strategic plan with the aim of developing a strategic plan with an accompanying implementation plan and budget
3. Critically review culture and diversity management practices in organisations
4. Recommend and implement business decisions based on perspectives on leading self, others/team and the organisation
5. Integrate managerial capability models and frameworks to improve managerial effectiveness
6. Critically evaluate the role of each selected elective in the business process

Entry requirements:

Tertiary level academic qualifications are preferred. However individuals who don't meet this requirement must have the required experience at the appropriate level and will be considered on the basis of individual merit.

Block 1: February 2019

Day	Date	Morning (08h00 – 12h00)	Afternoon (13h00 – 16h30 / 17h00)
Mon	18	Programme Introduction & Group Dynamics	Group Dynamics Simulation Intro 16.00-19.00
Tues	19	Business Simulation	Business Simulation
Weds	20	Thinking & Strategy	Thinking & Strategy
Thurs	21	Thinking & Strategy	Thinking & Strategy
Friday	22	Coaching Sessions	

Block 2: April 2019

Day	Date	Morning (08h00 – 12h00)	Afternoon (13h00 – 17h00)
Mon	15	Leadership	Leadership
Tues	16	Leadership	Leadership
Wed	17	Culture & Change Management	Culture & Change Management
Thurs	18	Culture & Change Management	Culture & Change Management

Fri	19	Coaching Sessions	
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Electives Block 3: June 2018

Day	Date	Morning (08h00 – 12h00)	Afternoon (13h00 – 17h00)
Mon	17	Negotiating Skill Or Marketing	Negotiating Skill Or Marketing
Tues	18	Ethics & Corporate Governance	Ethics & Corporate Governance
Wed	19	Financial Management	Financial Management
Thurs	20	Financial Management	Financial Management
Friday	21	Coaching Sessions	