

EXPRESSION OF INTEREST (EOI) TO INDUSTRY PARTNERS TO PARTICIPATE IN INSETA CAREER GUIDANCE VIDEOS

As part of INSETA's drive to support career development services and to evoke greater interest in careers related to the insurance industry, INSETA has undertaken to produce career guidance videos that present insurance careers in the format of conversational interviews with industry partners.

The INSETA hereby calls for the expression of interest to professionals currently active in the insurance industry to participate in the career guidance videos. This call is open to individuals of all genders living in the province of Gauteng in South Africa.

These career videos will be used as part of INSETA's career guidance project, which will be screened in schools, career guidance exhibitions and rural implementation sites. These videos will additionally be used on the WhatsApp portal and online career platform through which INSETA will unpack the different available career journeys with the view to attract more learners into the industry.

- The final product of the videos will be between 5 to 10min each
- Though they will be captured to engage and entertain the audience, the videos will mainly take the format of a conversational interview about aspects relating to the career such as:
 - The person's role and responsibilities in that career.
 - How does a day in the life of that professional entail.
 - Career growth opportunities.
 - Recommended subject choices at high school.
 - Tertiary study and available bursary opportunities.
- Other discussion points that may be included are motivational accounts such as:
 - What made you choose this career?
 - What challenges did you face while studying and how did you overcome them?
 - What advice do you have for those wanting to pursue this career?
 - Any fun facts about the career/profession?

The INSETA would specifically like to attract individuals practicing in the following careers:

- Insurance Agent
- Actuary
- Software Developer
- Sales and Marketing Manager
- Insurance Broker
- Insurance Loss Adjustor

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- Financial Investment Advisor
- Compliance Officer
- ICT Systems Analyst
- Insurance claims administrator

VIDEO PRODUCTION

All career videos will be filmed during the month of May 2022 at the employer's or INSETA's offices. The INSETA will cover all costs relating to the production of the videos.

Should you be interested in participating, please respond to info@yalina.co.za or briann@inseta.org.za with the following information:

EXPRESSION OF INTEREST TO PARTICIPATE IN INSETA CAREER GUIDANCE VIDEOS		
Applicants Information		
1	Name and Surname	
2	Age	
3	Gender	
4	Email Address	
5	Phone number	
6	Area (Gauteng) in which you are located	
7	Name of Qualification/s	
8	Career you are practicing in	
9	A brief motivation on why you should be selected, including number of years in your career	
10	Company address	

For enquiries, please contact info@yalina.co.za or briann@inseta.org.za

Closing date: 03 May 2022