

BUSINESS INTELLIGENCE

SHORT COURSE



Dear INSETA Valued Stakeholder,

You are invited to apply for a Business Intelligence short course offered by the University of KwaZulu-Natal (UKZN) in collaboration with the Insurance Sector Education and Training Authority (INSETA). This opportunity is for INSETA-registered FSPs whose core business falls within the INSETA scope and who have submitted a WSP and ATR for the current financial year.

The programme modules include Competitor Intelligence, Product Intelligence, Market Understanding, Growth Drivers, Risk Management, and Compliance. The programme reaffirms INSETA's commitment to promoting meaningful transformation by supporting and developing sustainable business growth for Small Micro Enterprises.

WHAT TO EXPECT FROM THE PROGRAMME?

- ✓ Practical ways of applying the market intelligence methodologies to enhance your business.
- ✓ Development of relevant enterprise financial strategies to use for respective phases of the industry life cycle.
- ✓ Knowledge of financial management techniques used to create sustainable businesses.
- ✓ Knowledge of risks affecting your business and appropriate risk mitigation measures.
- ✓ Understanding of relevant regulations and legislative instruments impacting the success of your business.

The programme will start in June 2022 and will run for three weeks up to the end of June 2022. A limited number of participants will be selected and recommended by the UKZN to participate after going through an application process. Upon successful completion, the participants will receive a certificate of attendance.

ENTRANCE REQUIREMENTS:

- Companies who are not registered, but whose core business falls within the INSETA scope, will need to ensure that they submit documents to register with INSETA by the time programme commences.
- Business must commit to set aside time to actively participate and complete the course.
- Must submit application by **no later than 25 May 2022**.

CLICK HERE TO APPLY

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